

A silver camera with a lens is positioned in the upper left corner. Below it, two photo books are laid out on a wooden surface. The book on the left has a blue cover with a grid pattern, and the book on the right has a cover with a sunset scene and a silhouette of a person. The title text is overlaid on the top half of the image.

Introduction to Photo Books and, in particular, Photobookshop

Note: Mainly for PC's and laptops. Some steps will be slightly different for Apple products. Instructions will not work for ipads and tablets as they cannot download the Photobookshop software (must develop online). Main principals will be the same however.

Presenter

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Computerpals Northern Beaches

2020

References: Sally Morton – Manly Computerpals Presentation, ASCCA “Share the Shoebox”



Do your photos look like this?



Subtitles/closed captions (c)

0:06 / 4:16

Scroll for details





Press Esc to exit full screen

Or this?



Exit full screen (f)



Would you like them to look like this?



What can it look like inside?

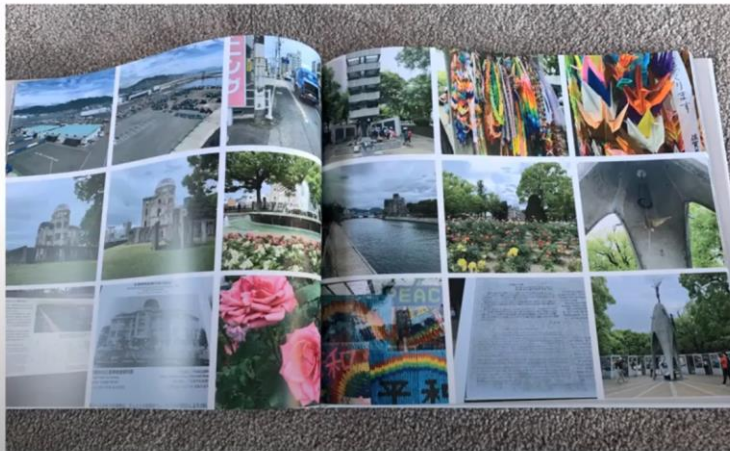
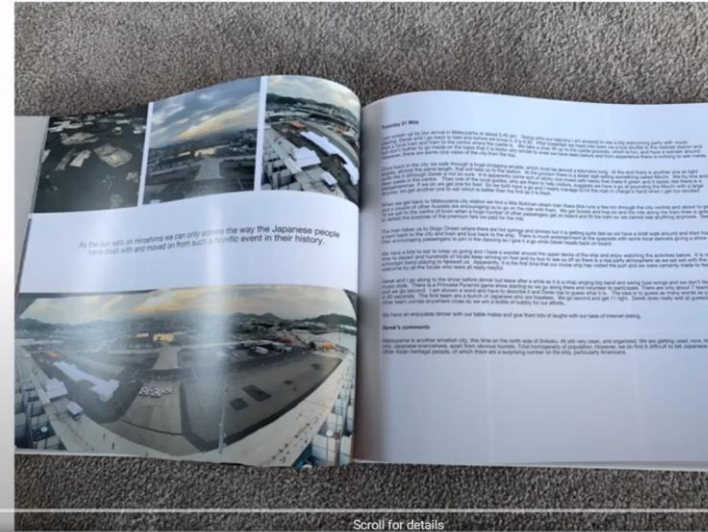


Photo books can include photos and text



Press Esc to exit full screen

Photobooks for your treasured memories



Photobook examples





Press Esc to exit full screen

What to use?

- Blurb – BookWright
- Apple photobooks
- Snapfish
- Shutterfly
- BigW photos
- Mimeo
- Photobookshop
- And lots more

Why create a photobook

- Rewarding and creative project
- Great way to store photos for easy review
- Economical way to retain and enjoy printed copies of treasured photos
- Long lasting
- Make great coffee table books
- Preserve your memories for your children and grandchildren
- Improve your photography skills



What to use a photobook for

- Family occasions like weddings and special events
- Year book
- Travel adventures
- Historical family photos and genealogy
- Children's artwork
- Family pets
- Create your own story with drawings and photos to illustrate

PART 1

Preparation of Photos

- **What story should the Photo book tell?** Planning a photo book starts with determining a theme. Photo books with a **narrative emphasis**, such as special moments in a friendship or relationship, often depict memories in an emotional and moving combination of text and images. For more of a **documentary focus**, like a travel journal, the photo book can showcase the selected events in a specific order. Should the focus be more about **aesthetics**, then you can let the artistic photographs speak for themselves.
- **How to group the pictures?** Maintaining "suspense" is important to the reading experience. You can arrange the pictures **chronologically, thematically, or geographically**. Even with expressive, artistic photo books, the order plays an important role. You want to have a thread that pulls the reader through the book.



Set a photo limit

- Most people have a stockpile of images on their hard drive, and it can be tempting to print them all. A limit saves money and helps you pick the best shots from your collection.

Don't rush into it

- Gather the photos you plan to print into a folder and then leave them for two to three days. Then come back and review your decision. You may find that you've changed your mind.

Don't over-enlarge pictures

- Be aware that low-quality photos, or photos that have been heavily cropped or zoomed, may not look sharp when printed. Blowing up pictures can reduce their quality. Be ware that some photos, such as from Facebook, are very poor quality to start with.

Edit pictures separately

- For best results, use a separate photo editor to optimise pictures before importing them, rather than rely on editing features in the photo book software, if any. Remember that your pictures will look duller and flatter on paper than on your screen.

Plan first

- Create a rough plan of your book before importing pictures. This will save time in juggling pictures and page layouts.

Create a Special Folder

- Wherever you store your photos create a new folder called Photobookshop - Test. Select your chosen photos and copy them all into this folder.

Put your photos into some sort of order

- Sort the pictures you have selected in your folder by renaming each photo, for example: "1-hike-in-woods.jpg" "2-hike-in-the-woods.jpg", so that the photos are then arranged in the order you are planning for your book. This makes it easier to arrange them using the editing software.

Windows File Explorer window showing the 'Pictures' folder. The interface includes a ribbon with 'File', 'Home', 'Share', and 'View' tabs. The ribbon contains various actions such as 'Pin to Quick access', 'Copy', 'Paste', 'Cut', 'Copy path', 'Paste shortcut', 'Move to', 'Copy to', 'Delete', 'Rename', 'New folder', 'New item', 'Easy access', 'Properties', 'Open', 'Edit', 'History', 'Select all', 'Select none', and 'Invert selection'. The address bar shows 'This PC > Pictures'. The left sidebar lists 'Quick access' (Desktop, Downloads, Documents, Pictures, 2015, 2016, Cromer hous, Facebook, Grover apartr, Gumtree, Julien, Lateys, Old slides, retirement vil, Scanned pho, Downstairs 2, Margot&Cha, Legal Stuff, Olly, Tai Chi, Videos) and 'Dropbox' (Document upda, Passports and ca). The main area displays a grid of folders and image thumbnails. An orange arrow points to the 'Photobookshop' folder. The thumbnails are labeled with names and dates, such as 'Irith from mobile 6-2020', 'Irith mobile camera 11-2019', 'irith's mobile whatsapp 11-2019', 'moonpig', 'Music', 'Photobookshop', 'Photos scan', 'Saved Pictures', '2017-01-25 11.16.04', '20180127_083851', '20180409_165204', '20180430_134704', '20180430_134720', '20180430_134740', '20180430_134810', '20180430_134824', '20180509_123121', '20180509_123619', '20180623_125130', '20180623_125133', '20180629_153725', '20180629_153831', '20180629_153842', '20180629_153846', '20180629_165708', '20180629_165801', '20180709_133026', '20180709_133028', '20180709_133120', '20180709_133121', '20180709_133123', '20180709_133213', '20180709_133216', '20180709_134853', '20180709_134929', '20180907_062516', '20180907_062529', '20180909_060539', '20180909_072501', '20180910_080321', '20180914_124655', '20180914_125633', '20180914_125641', '20180923_144026', '20180928_113534', '20181014_150217', '20181014_150750', '20181014_155437', '20181014_155610', '20181017_105721', '20181111_094312', '20181118_092712', '20181207_203302', '20181218_140134', '20190105_181045'. The taskbar at the bottom shows the search bar, taskbar icons, and system tray with the date and time '7:47 PM 19/07/2020'.

The image shows a Windows File Explorer window titled "Photobookshop". The address bar indicates the current location is "This PC > Pictures > Photobookshop". The ribbon at the top includes tabs for "File", "Home", "Share", "View", "Manage", and "Picture Tools". The "Manage" tab is active, showing options like "New item", "Easy access", "Properties", "Open", "Select all", "Select none", and "Invert selection".

The main area displays a grid of 14 folders. An orange arrow points to the folder named "2019 - 2020 Family". The other folders are: "2017", "2018 Family photos", "Annabelle", "Annabelle Baby", "Colette Baby and Annabelle", "family", "Grandchildren", "Helene's baby photos", "Julien's baby photos", "Oly", "Olly and Family", "trips", and "Xmas calendar".

The left sidebar shows the "Quick access" pane with "Pictures" selected. Below it, a list of folders is visible, including "2015", "2016", "Cromer hous", "Facebook", "Grover apartr", "Gumtree", "Julien", "Lateys", "Old slides", "retirement vil", "Scanned pho", "Downstairs 2C", "Margot&Cha", "Legal Stuff", "Oly", "Tai Chi", and "Videos".

The taskbar at the bottom shows the Windows Start button, a search bar with the text "Type here to search", and several application icons including Edge, File Explorer, Mail, Chrome, Word, and PowerPoint. The system tray on the right shows the date and time as "7:49 PM 19/07/2020" and the language set to "ENG".

Part 2. Download Software

The Desktop Designer software we will use to create Photo books and start an account at Photobook Shop can be accessed at <http://www.thephotobookshop.com.au/>. Online and Tablet Designer work differently and are not covered in this presentation.

Click on the "Download Designer" button and after entering your name, password and email, it will ask you to **select the version** you would like to download (**Mac or PC**). Once you have downloaded the software, follow the prompts on-screen and you'll be ready to start using the software.

The screenshot displays the Photobook Shop website interface. At the top, a yellow banner reads "Coronavirus (COVID-19) A Note To Customers". Below this is a navigation bar with three steps: "1 Choose your design platform", "2 Design your product", and "3 Enjoy with your family". The main content area is divided into three columns for "Desktop Designer", "Online Designer", and "Tablet Designer". Each column lists features and benefits. The Desktop Designer column includes a "DOWNLOAD DESIGNER" button, which is highlighted by a large orange arrow. The Online and Tablet Designer columns have "START CREATING" buttons. On the right side, there is a sign-up form with fields for "First Name", "Last Name", "Email Address", and "Password", along with a "SIGN ME UP" button and a link for existing users.

Coronavirus (COVID-19) A Note To Customers

IT'S SO SIMPLE!

1 Choose your design platform
2 Design your product
3 Enjoy with your family

Desktop Designer

- ✓ Create advanced photobooks
 - ✓ All products available
- ✓ Download and use all templates
- ✓ Design offline at your place
- ✓ Work with 100's of pictures
- ✓ Works on PC and Mac

Online Designer

- ✓ Great for first-time photobookers
 - ✓ Perfect for Canvas and Posters
 - ✓ Perfect for Photo Gifts
 - ✓ Quick and easy to use
- ✓ Work on multiple computers
- ✓ Works on PC and Mac

Tablet Designer

- ✓ Same benefits as Online Designer
 - ✓ Quick and easy to use
 - ✓ Use photos from your device
 - ✓ Design on the go
- ✓ Apple and Android Compatible

FREE 20pg 20x20cm Photo Book when you join today!

* First Name
* Last Name
* Email Address
* Password
Birthday: [01-Jan-1984]

Get free stuff and email offers.
I agree to Terms and Conditions

SIGN ME UP

Already have an account? Sign in here

DOWNLOAD DESIGNER **START CREATING** **START CREATING**

Your Account:

Fill the details and save your password.

SUBSCRIBE FOR AMAZING DEALS!

AU +61 3 9088 6233 Track My Order Continue a project Help

PhotobookSHOP

Rewards Club \$0.00

Start Creating Photobooks Canvas & Wall Art Photo Gifts Kids Christmas Textiles Prints & Cards Kitchen Calendars Current Offers

DOWNLOAD OUR FREE SOFTWARE

Photobooks are a great way to re-live those special moments. Download PhotobookShop's free software to begin telling your story.

Simply click the Download button, enter your details, and you'll be on your way to creating a professional and personalised photobook. Our free, flexible, and easy-to-use software gives you all the tools needed to design a beautiful photobook.

Please enter the details:

* First Name

* Last Name

* Your Email

* Password

* Where did you hear

about us:

Your email address will be used as your login. Please remember these details as you will need them when you place your order.

If you already have an account then you won't be issued with a new account your existing account will remain unchanged.

SUBMIT TO CHOOSE INSTALLER

Choose your installer - PC or MAC and click "Download".

Start Creating ▾ Photobooks ▾ Canvas & Wall Art ▾ Photo Gifts ▾ Kids ▾ Christmas ▾ Textiles ▾ Prints & Cards ▾ Kitchen ▾ Calendars ▾ Current Offers

HI IRITH GOURIC

Reward balance: \$0

My Account

- My Details
 - Edit my details
 - Change my password
 - Sign up for exclusive offers
- My Reward Club
 - My Rewards Club
 - My Reward Transaction
 - Terms and Conditions
- Refer a friend
 - Refer friends for rewards
 - View my referrals
- My orders
 - My orders
 - My scanning orders
- My vouchers
 - View my vouchers
 - My voucher orders
 - Check my voucher
 - Combine my vouchers
 - Re-activate my voucher

PC

Download 1.36Gb - Everything you need to get started! Depending on the product you would like to create, you may need to download additional templates and themes from within the software once you have downloaded and installed the Designer.

Download


MAC

Download 2.05Gb - Everything you need to get started! Depending on the product you would like to create, you may need to download additional templates and themes from within the software once you have downloaded and installed the Designer.

Download


Photobook Templates:

- Baby Collection
- Blank Collection
- Classic Collection
- Travel Classic Collection
- Wedding Satin Collection



Specialty Book Templates:

- Recipe Book Collection
- Guestbook Collection
- My First Book Collection




Calendar Templates:

- Desk 21x21 (Large Date)
- A4 Landscape (Large Date)



Canvas Templates:

All Sizes Included



Acrylic Templates:

All Sizes Included

Acrylic Templates:

All Sizes Included

More Products:

- Bar Runner
- Coasters
- Key Rings
- Jigsaw Puzzle
- Fridge Magnet 68 x 68mm - 10 Pack



Do you want to run or save PhotobookShopDesigner.exe (1.37 GB) from www2.photobookshop.com.au? Run Save Cancel

Click on Complete Setup, then click on Finish when ended

Give yourself time as it is quite a lengthy process.



Part 2a. To purchase a “Voucher” i.e. a Photobook on sale:

1. Go to Google and type in <https://www.photobookshop.com.au/>
2. Click on “Current Offers”, very small print on the right of web page.

The screenshot shows the PhotobookShop website homepage. At the top left, there is a green 'SUBSCRIBE FOR AMAZING DEALS!' button with an email input field. The main header features the 'PhotobookSHOP' logo and navigation links for 'AU', '+61 3 9088 6233', 'Track My Order', 'Continue a project', and 'Help'. On the right, there are links for 'Rewards Club', a shopping cart icon, and a '\$0.00' price indicator. A red arrow points from the text 'Click on “Current Offers”' to a small 'Current Offers' link in the top right navigation bar. Below the header is a horizontal menu with categories: 'Start Creating', 'Photobooks', 'Canvas & Wall Art', 'Photo Gifts', 'Kids', 'Christmas', 'Textiles', 'Prints & Cards', 'Kitchen', and 'Calendars'. The main banner area is divided into several promotional sections: 'GIGS & AATHON' with a 'FINAL CALL!' banner, 'HUGE AUGUST SALE-A-THON - FINAL CALL! 100's of Amazing Deals - Save Up to 80%', 'SEND YOUR LOVED ONE A CARD ONLY \$5.95 DELIVERED', 'UPGRADE To Lay-Flat', 'PRICE BEAT GUARANTEE', and 'We Are Open! Click here to read more.' Below the banner is a yellow section for 'Coronavirus (COVID-19) A Note To Customers'. At the bottom, there is a navigation bar with 'IT'S SO SIMPLE!', a menu icon, a pencil icon, a shopping cart icon, and 'FREE 20pg 20x20cm'. A red arrow also points from the text 'Click on “Current Offers”' to the 'Current Offers' link in the top right navigation bar.

Purchase a "Voucher". For this 4 week Presentation/Workshop, select the first hot deal displayed: A 20 page softcover 20cm x 20cm Photobook, incl. Delivery. Work out how many copies you want, type in the Quantity, then **"Update"**. Click on **"Check out"**.

Excellent ★★★★★ 526 reviews on Trustpilot

SALE NOW ON THIS SALE IS AVAILABLE FOR Hours Min Sec **SOLD SO FAR** **vouchers**

AUGUST SALE A THON

FINAL CALL

Your Cart ☰ New to Photobookshop? Bulk Orders ▲ A A

(1) Items **\$9.00**

OR

Points: **360**

CHECK OUT

Categories

- Hot Deals
- Photobooks +
- Canvas & Wall Art +
- Calendars +
- Story Books
- Prints +
- Gifts +
- Kids Collection

View: ☰ ☰

Hot Deals

Product Description	RRP	Save	Now Price	Valid For	Quantity	Action
20 Page Softcover 20cm x 20cm Photobook incl Delivery	\$37.90	77%	\$9.00	6 months	1	UPDATE
20 Page Hardcover 20cm x 20cm Photobook incl Delivery	\$47.90	61%	\$19.00	6 months	0	ADD
20 Page Hardcover A4 Landscape Photobook incl Delivery	\$59.90	54%	\$28.00	6 months	0	ADD
60 Page Hardcover A4 Landscape Photobook incl Delivery	\$103.90	72%	\$30.00	6 months	0	ADD

100 Page Hardcover A4 Landscape Photobook incl Delivery **HOT!**

20 Page Hardcover 22cm x 28cm Photobook incl Delivery **HOT!**

60 Page Hardcover 22cm x 28cm Photobook incl Delivery **HOT!**

100 Page Hardcover 22cm x 28cm Photobook incl Delivery **HOT!**

Create an account for PhotoBook Shop, if you haven't already, and make sure you save your **password** somewhere **safely** as you will be using it frequently. **Update**.

Next give your Credit Card Details or Paypal. Now check your emails.

The screenshot displays the PhotoBook Shop website interface. A modal window titled "Delivery Information:" is open, allowing users to update their contact and delivery details. The form is divided into two sections: "Contact Details" and "Delivery Details".

Contact Details:

- Create account
- First Name * (Field: First Name)
- Last Name * (Field: Last Name)
- Company (Field: Company Name)
- Email * (Field: Email)
- Phone * (Field: Phone)
- Mobile (Field: Mobile)

Delivery Details:

- Address1 * (Field: Street 1)
- Address2 (Field: Street 2)
- Suburb (Field: Suburb)
- Post Code * (Field: Postcode)
- Country * (Dropdown: Please select)

Buttons: CANCEL, UPDATE

Background Website Elements:

- Top navigation: +61 3 9088 6233, Track My Order, Continue a project, Help
- User account: Rewards Club, Profile icon, Cart icon (1 item), \$9.00
- Product list: 20 Page Softcover 20cm x 20cm P
- Checkout area: EMPTY CART, CONTINUE SHOPPING, LOGIN, or Create an account / Guest Checkout
- Recommendations: CUSTOMERS ALSO BOUGHT: Fridge Magnets 68x68mm 10 Pack incl Delivery, Mug 325ml incl Delivery, 4pk Ceramic Coasters 10x10cm incl Delivery, 60 Page Hardcover 22cm x 28cm Photobook incl Delivery, 50 x 75cm (20 x 30in) Canvas incl Delivery

In your emails you will have your bought Voucher information that you will need to be able to purchase your book. Keep this information safe and easily accessible.

The screenshot displays an Outlook email interface. The main content is a voucher order confirmation from PhotobookShop.com.au, dated Tuesday, 30/06/2020 at 10:48 AM. The email includes five PDF attachments, each 127 KB, with the third attachment, 'PhotobookShop_WAUSDN4C...', selected. The email body contains the following text:

Dear Irith Gouiric,

Thank you for placing an order with us!

Your order number is #600753.
Please find attached your vouchers.

Please do not hesitate to contact us if there is anything we can assist you with.

%voucherstable

The attached PDFs are:

- PhotobookShop_WAUSXK9W... (127 KB)
- PhotobookShop_WAUSD3M7... (127 KB)
- PhotobookShop_WAUSDN4C... (127 KB) - Selected
- PhotobookShop_WAUS8QJQ... (127 KB)
- PhotobookShop_WAUSKP3P... (127 KB)

At the bottom of the email, there are links for '5 attachments (636 KB)', 'Download all', and 'Save all to OneDrive'.

The voucher details are as follows:

REDEMPTION VOUCHER

www.photobookshop.com.au Email: smile@photobookshop.com.au Ph: 03 9008 4658

For: 20 Page Softcover A5 Landscape Photobook incl Delivery

Voucher Code: WAUSDN4CFX3T

Valid to: 30/12/2020 12:00 AM (AEST)

The voucher also includes instructions on how to redeem it in 3 simple steps:

1. Sign-Up or Login to your account at <http://www.photobookshop.com.au>
2. Create your product by Downloading our Software or using our new Online Designer!
3. Once completed, proceed to your order page, enter your Voucher Code and click "redeem".

Users are directed to choose between a Desktop Designer (requiring software download) or an Online Designer (accessible from any device).

Homework

Each of you are going to create a 20 page softcover photobook over the next 3 weeks using Photobookshop software.

Step 1

1. Select approx. 40 photos for a small short 20 page photobook.
2. Copy into a new folder called Photobook - test.
3. Rename each photo so it is the approximate order you plan to use in your photobook plan. Have some plan/idea in place of how you would like your photobook to flow.
4. Edit each photo.

Step 2 - Download the software following instructions provided.

Step 3 - Purchase a "Voucher" for a 20 page softcover 20cmx20cm book, incl. post

Optional task

Click on <https://www.youtube.com/watch?v=W6Mt0TvejUg> and watch the first 15 mins. From the Photo Book Guru, it provides a great overview of Photobookshop with lots of handy tips despite being from an English perspective.