



Q. How to search eBay, buy items, watch items, bid on items etc?

# Rough list of eBay buying/selling steps

- Setting up an eBay account
- Set up a secure payment method such as PayPal, a credit or debit card, Apple Pay, Google Pay or Afterpay
- Searching eBay
- Watching a product and Bidding (placing a bid /buy now/make an offer)
- Research the seller
- Check their past selling history
- Check that the site is in Australia
- If offshore they list \$'s but it could be USD. USD10 = approx. \$14 Australian
- Postage time may be up to 6 months or more depending on shipping address. CHECK
- Returns / can you return the product and can you get your refund
- Who pays the postage
- Selling an item (some of the above and many other points apply)

# **Do you have to have an eBay account to buy on eBay?**

For most transactions, you'll have to use PayPal or a credit or debit card or cash if you are picking the item up. You can buy without an eBay account when: The item costs less than \$6,000. The item can be purchased using Buy It Now. If you want to bid on an auction or send a Best Offer to a seller, you'll need an eBay account.

- **How to buy as a guest on eBay**

- Once you've found an item you'd like to buy, you can go to checkout to complete your purchase. Here's how:
  - Select **Buy It Now** on the listing.
  - Select **Check out as a guest**.
  - Fill in your delivery address, email address and payment information.
  - Select **Confirm and pay**.
  - You pay for the item using PayPal, a credit or debit card, Apple Pay, Google Pay or Afterpay

- Sign up

If you haven't already, [join eBay now](#) since you have to have an account to buy. Make sure you read the rules carefully. There's a certain etiquette to doing business on eBay, which relies heavily on feedback from buyers and sellers.

### Be smart

Also be aware that as a newbie to eBay, you're a little bit of a target for potential scammers or identity thieves. Be suspicious of any emails purporting to be from eBay looking for password information or other personal data.

- Buying options have changed many times over the years. eBay offers many options including:
  - Auctions with no reserve
  - Auctions with a reserve
  - Auctions without a buy it now
  - Auctions with a buy it now
- Before buying on eBay, it is a good idea to understand the buying options and your obligation as a buyer. When bidding, making offers or buying outright at a set price, buyers are obligated to follow through with the transaction and pay the seller. Too many unpaid items can lead to suspension from eBay. Check the price for a item as new, unopened in the box before you start bidding.

## When to bid or buy on eBay auction?

When you have done your research and are ready to bid or buy, either place your bid or "Buy It Now." If you bid on an auction rather than purchasing with Buy It Now, watch your bid in My eBay to ensure that you win.

**To snipe or not to snipe.** "This is what the eBay community calls people who swoop in and bid on your item in the last second

In actual auctions, as opposed to Buy It Now or Make an Offer, items get stuck on a price for days and stay there until an auction closes.

There are sniping sites that will proxy bid for you just before an auction closes without other bidders knowing. [Justsnipe.com](https://www.justsnipe.com) is an online service provider that helps you to place bid orders at the last moment before the **auction on eBay** is closed known as auction sniper.

When you're ready to bid on an auction listing, enter the maximum amount you'd like to pay for the item and select **Place bid**. eBay will then bid in increments on your behalf – enough to keep you in the lead, but only up to your limit.

Keep in mind when you're deciding on the maximum amount you'd like to pay that you'll need to pay the cost of postage too.

**Tip**

Bidding on items can be exciting, but it is a contractual obligation. When you're deciding on your maximum bid, be sure you're happy to pay that amount if you win the auction.

Current price	Bid increment
\$0.01 - \$0.99	\$0.05
\$1.00 - \$4.99	\$0.25
\$5.00 - \$24.99	\$0.50
\$25.00 - \$99.99	\$1.00
\$100.00 - \$249.99	\$2.50
\$250.00 - \$499.99	\$5.00
\$500.00 - \$999.99	\$10.00
\$1,000.00 - \$2,499.99	\$25.00
\$2,500.00 - \$4,999.99	\$50.00
\$5,000.00 and up	\$100.00



**Stay the course.** If you're shopping on eBay, stay on it. Resist offers from sellers to go offline, even if they save you money on shipping fees offer to give you a discount from their savings on eBay and PayPal fees. eBay provides buyer protection you can trust. If a problem arises, it will adjudicate, forcing the seller to "fix a problem," And you have the leverage of leaving negative feedback. Without such safeguards, you're out of luck.

Set up a secure payment method such as **PayPal**, a credit or debit card, Apple Pay, Google Pay or Afterpay

## Auctions

An auction is a type of eBay listing where the seller sets a starting bid price, and buyers bid on the item. Even if there is only one bid, the seller must honor the sale. So sellers, make sure you always start auctions at the rock bottom price you will accept. It is no longer a good idea to [start auctions at 99 cents](#) on eBay. Bidding wars simply do not happen anymore. It is a tough lesson for new sellers.

## Auctions with a Reserve

A [reserve](#) is a minimum price to sell an item on auction, only known to the seller. It is hidden from the buyer.

## Auctions with a Buy It Now

Some sellers will accept a Buy It Now price for their items. The advantage of a Buy It Now is that the item can sell more quickly - the 5,7, or 10-day duration does not need to pass for the listing to end. The auction can end when a buyer clicks the "*Buy it Now*" button. But, there's a catch with Buy It Now. The BIN price disappears when the auction has been bid up to 50% of the BIN price. For example, let's say an item is up for auction with a starting price of \$10 and a BIN of \$50. Once the price is bid up to \$25, the BIN option disappears.

So, if you want to snag an auction on a BIN, it is best to do it early on before the bidding gets too high, or you are stuck with the auction running its course.

# Research your seller







## Rug Carpet Embroidered

by chendongdong

★★★★★ 1 customer review



**Adam Hess** ✓

@adamhess1

 Follow

Bought a rug online for my room & realised the importance of specifying the size of the product you're selling

2:49 PM - 10 Jun 2016

  711  1,093

Check the sizing. Then if not to size you have a valid complaint to get a refund. If it's not listed contact the seller for info.

Save the ad with a screenshot or other method.

# Selling on eBay as a private seller

- [Creating and managing listings](#)
- [Pricing your items - Research your item for a realistic selling price](#)
- [eBay selling fees - following](#)
- [Setting up your postage/pickup options](#)
- [Buying postage labels on eBay](#)
- [Manage returns, missing items and refunds](#)
- [eBay rules and policies](#)

[Prohibited and restricted items](#) - **Some prohibited or restricted items on eBay**

Firearms

Animals and wildlife products

Artefacts, cultural heritage and grave-related items

# eBay selling fees

## Fees when you sell your item

You pay **one final value fee** for items you sell on eBay. The final value fee is calculated as a percentage of the total sale amount per item, plus a fixed charge of \$0.30 per order.

## Fees when you sell your item

eBay charges a **final value fee** whenever you sell an item on eBay. The fee is calculated as a percentage of the total sale amount per item (item price + postage and handling charges).

Listing category/format	Final value fee (incl. GST)
Auction or fixed price in most categories	10.9% of the total sale amount, to a maximum charge of \$440 per item*

**If your item doesn't sell**, you usually don't pay a final value fee. However, if they determine that you may have completed a [sale outside of eBay](#), they will charge a final value fee for introducing you to the buyer.

# Description - listing your item

Be honest with the wear and tear.

If item is broken or damaged, photograph the issue and briefly explain.

Do your research. Check on eBay, Gumtree etc for similar items selling price.

Price reasonably. If a new garden furniture set costs \$500 you cannot expect to get \$450 for a second hand set even if its been well looked after.